

# **OPEN FOR CHANGE**

## **Web Site Privacy Policies**

### **Privacy Policy**

We are committed to protecting your privacy. This Privacy Policy outlines how we handle your personal information to protect your privacy.

### **Privacy Legislation**

Since January 1, 2004, all Canadian organizations engaged in commercial activities have been required to comply with the Personal Information Protection and Electronic Documents Act ("PIPEDA") and the Canadian Standards Association Model Code for the Protection of Personal Information incorporated by reference into PIPEDA.

### **Personal Information**

Personal information is defined in PIPEDA as information about an identifiable individual, but does not include the name, title or business address or telephone number of an employee of an organization. In other words, it does not include the information that one expects to find on a business card.

### **Types of Personal Information Collected**

We gather two types of Personal Information: information that is submitted to us (the "Submitted Personal Information") and information that is not submitted to us. Submitted Personal Information includes any information volunteered to us by the completion of an HTML/Server generated form, or mailed, phoned or faxed to us.

The Submitted Personal Information is further classified into two types: public and private. We define private Submitted Personal Information to be any information that allows others to contact a user or allows the collection of information about the user other than what is displayed on the site. This information is gathered from members and guests who apply for various services or products our site offers. This information includes e-mail addresses. It also includes, but is not limited to, for billing or payment purposes, first name, last name, credit card number, and personal or business address.

We define public Submitted Personal Information as personal information that may be displayed on the site, such as gender, age and height, but cannot be linked to a particular user. To accomplish our goal of helping people in need, improving our environment and popularizing the philosophy of People, Planet, Profit we will gather personal information such as age, gender, race, occupation, education, interests, income and more. This information is meant to be seen by members and visitors to the site but cannot be linked by visitors to any private Submitted Personal Information.

## Other Information Collected

In addition to the Personal Information noted above, we also collect information that is not personally identifiable, such as browser type and IP address (the “General Information”). This General Information is gathered for all users to the site.

## Consent to Our Collection of Personal Information

In most cases, we obtain your consent to collect, use and disclose your Personal Information. We assume that if you decide to purchase a membership to this website for access to its services, pursuant to the User Agreement, that we have your implied consent to our collection and use of your personal information, however, at times we may ask for your express consent, either verbally or in writing.

## Use of Submitted Personal Information Collected

### *Private Submitted Personal Information:*

We use e-mail addresses submitted by users when forwarding correspondence, announcements and promotional materials as requested by the user. Respondees’ e-mail addresses are not disclosed to the responder. A user may choose not to receive e-mails of this type by clicking on the “Unsubscribe” button. E-mail addresses may also be used in private correspondence with the user for customer service issues. Financial information that is collected is used to bill the user for products and services. All other private information submitted by the user is confidential. All private information can be updated or deleted by the user at any time.

Information submitted by a Business Affiliate is used for establishing and maintaining a business relationship. No personal or business information is shared outside the relationship between a Business Affiliate and ourselves. Business Affiliate may not view or access private information on members or users of our site or the Business Affiliate Site. A Business Affiliate may change their personal or business information by contacting us at [info@OpenForChange.com](mailto:info@OpenForChange.com) and/or 250-869-7809.

### *Public Submitted Personal Information:*

The public Submitted Personal Information supplied by the user is intended to be viewed by visitors to the site. This information is used by visitors for searching and matching purposes. Public information cannot be associated by visitors or other users with any private information.

### *General:*

We use your IP address, server and browser-related information to help diagnose problems with our server, and to administer our Web site.

## Sharing of the Information this Site Gathers or Tracks

We do not sell, rent, share, trade or give away any of your personal information except to the financial institution that processes your credit card or cheque transaction and as required by any applicable laws or court orders.

## Safeguards

We use various safeguards to ensure that your personal information is protected against loss, theft, misuse, unauthorized access, disclosure, copying or alteration. These include: security of our physical

premises; security software and firewalls to prevent unauthorized computer access or “hacking”; and internal passwords that restrict access to our electronic files.

### **Access to your Personal Information**

You have a right to challenge the accuracy and completeness of your personal information and to have it amended, as appropriate. You also have a right to request access to your personal information and receive an accounting of how that information has been used and disclosed, subject to certain exceptions prescribed by law. For example, if the requested information would reveal personal information about another individual, your request for access may be limited or denied. If your request for access is denied, we will notify you in writing of the reason for the denial.

### **Website Privacy**

Like most other commercial websites, we may monitor traffic patterns, site usage and related site information to optimize your visit to our website.

If we choose to use cookies, we will use them to track items such as unique visitors to a page, or to record which banners have been displayed to a particular user. At times we have paid to advertise on sites other than our own on a click-through basis, and we have used cookies to monitor traffic from those sites on which we advertise. We do not use cookies or any electronic means to collect personal information from you or your computer; however, our website server will automatically collect IP addresses.

### **Delete or Deactivate**

This site gives users the following options for removing their private Submitted Personal Information from our database to not receive future communications or to no longer receive our service at the point where their information is collected or:

You can send e-mail to: [info@OpenForChange.com](mailto:info@OpenForChange.com)

You can send mail to the following postal address:

B - 1989 Knox Crescent, Kelowna, BC V1Y 1K9

You can call the following telephone number: 250-869-7809

### **Change or Modify**

This site gives users the following options for changing and modifying private Submitted Personal Information previously provided at the point where their information is collected.

Visit [www.OpenForChange.com](http://www.OpenForChange.com).

OR

Send mail to the following postal address: B - 1989 Knox Crescent, Kelowna, BC V1Y 1K9

## **Contacting the Web Site**

If you have any questions or complaints about this Privacy Policy or the handling of your personal information, if you wish to withdraw your consent to our use of your personal information, or to request access to or update any information we have on file, please contact:

Open For Change Enterprises Inc.  
Attention: Michael David Lavigne, CEO and Founder  
B - 1989 Knox Crescent  
Kelowna, BC V1Y 1K9

Email: Michael.Lavigne@OpenForChange.com  
Telephone: 250-869-7809

If any complaint or inquiry is not handled to your complete satisfaction, you may contact:

Privacy Commissioner of Canada  
112 Kent Street  
Ottawa, Ontario  
K1A 1H3

Telephone: 613.995.8210  
Toll free: 1.800.282.1376

## **Changes to this Privacy Policy**

We may change this Privacy Policy from time to time. Any changes will be posted on our website at [NTD: provide URL address] and, provided that we have your express permission to the receipt of commercial electronic messages, we will notify you of any such amendments via email. We recommend that you check this Privacy Policy from time to time to ensure you are aware of our current policy.